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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 619)

DATE OF BOARD MEETING

The board of directors (the “Board”) of South China Financial Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at 28th Floor, Bank of China Tower, 1 Garden Road, Central, Hong Kong on 22 March 2011 to review and approve the annual results of the Company and its subsidiaries for the year ended 31 December 2010 and to recommend the payment of dividend, if any.

By order of the Board
South China Financial Holdings Limited
Tong Kai Wing
Company Secretary

Hong Kong, 10 March 2011

As at the date of this announcement, the Directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung, Paul, Mr. Cheung Wai Kwok, Gary and Mr. Ng Tze Wai as executive directors; and (2) Mrs. Tse Wong Siu Yin, Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung, Eric as independent non-executive directors.