

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 619)

DATE OF BOARD MEETING

The board of directors (the “Board”) of South China Financial Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at 28th Floor, Bank of China Tower, 1 Garden Road, Central, Hong Kong on 30 August 2011 for the purpose of, inter alia, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and its publication, and considering the payment of an interim dividend, if any.

By order of the Board
South China Financial Holdings Limited
Tong Kai Wing
Company Secretary

Hong Kong, 15 August 2011

As at the date of this announcement, the Directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung, Paul, Mr. Ng Tze Wai and Mr. Chan Hing Wah as executive directors; and (2) Mrs. Tse Wong Siu Yin, Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung, Eric as independent non-executive directors.