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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 619)

DATE OF BOARD MEETING

The board of directors (the "Board") of South China Financial Holdings Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held at 28th Floor, Bank of China Tower, 1 Garden Road, Central, Hong Kong on 27 March 2012 for the purposes of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2011 and its publication and considering the recommendation on the payment of a final dividend, if any.

By order of the Board
South China Financial Holdings Limited
Tong Kai Wing

Company Secretary

Hong Kong, 15 March 2012

As at the date of this announcement, the Directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung, Paul and Mr. Chan Hing Wah as executive directors; (2) Mr. Ng Tze Wai as non-executive director and (3) Mrs. Tse Wong Siu Yin, Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung, Eric as independent non-executive directors.