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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 619)

DATE OF BOARD MEETING

The board of directors (the “Board”) of South China Financial Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at 28th Floor, Bank of China Tower, 1 Garden Road, Central, Hong Kong on 28 August 2012 for the purposes of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2012 and its publication and considering the payment of an interim dividend, if any.

By order of the Board
South China Financial Holdings Limited
Tong Kai Wing
Company Secretary

Hong Kong, 14 August 2012

As at the date of this announcement, the Directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung, Paul and Mr. Chan Hing Wah as executive directors; (2) Mr. Ng Tze Wai as non-executive director and (3) Mrs. Tse Wong Siu Yin, Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung, Eric as independent non-executive directors.