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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 619)

PROFIT WARNING FOR THE SIX MONTHS ENDED 30 JUNE 2013

This announcement is made by South China Financial Holdings Limited (“Company” together with its subsidiaries, “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (“Board”) wishes to inform the shareholders of the Company (“Shareholders”) and potential investors that based on the preliminary review of the management accounts of the Group, the Group is expected to record a larger loss for the six months ended 30 June 2013 (“Period”) as compared with the unaudited results for the corresponding period in 2012. The increase in loss for the Period, which has been partially offset by the fair value gain on investment property, primarily reflects the increase in fair value loss on financial assets through profit or loss and the decrease in net profit on trading of securities and other financial instruments recognized in the first half of 2013 in which the Hong Kong stock market was relatively slow. The Group did not recognize any fair value gain on investment property in the first half of 2012 as the property was self-occupied.

The Company is in the process of finalizing the interim results of the Group for the Period. The information contained in this announcement is only based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Company. Details of the Group’s results for the Period will be disclosed as and when the unaudited interim results of the Group for the Period is announced.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
South China Financial Holdings Limited
Cheung Choi Ngor
Executive Director

Hong Kong, 9 August 2013

As at the date of this announcement, the Directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung Paul and Mr. Chan Hing Wah as executive directors; and (2) Mrs. Tse Wong Siu Yin Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung Eric as independent non-executive directors.