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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability) (Stock Code: 619)

ANNOUNCEMENT PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE

Reference is made to the First Announcement dated 27 September 2013, the Second Announcement dated 8 October 2013 and the announcement of the Company dated 8 November 2013 (the "Third Announcement") regarding the inside information in respect of certain intermediaries approaching the Company indicating their interests in exploring the possibilities of business collaboration or a sale of equity interest in the Company by the Controlling Shareholder. Unless otherwise defined, all capitalized terms used herein shall have respective meanings ascribed to them in the abovementioned announcements.

As disclosed in the Third Announcement, the potential investors as referred to in the First Announcement and the Second Announcement did not proceed further with the Possibilities Explored. The Board wished to update its shareholders and potential investors that the intermediary, who approached the Company the first time subsequent to the date of the Second Announcement, as mentioned in the Third Announcement has informed the Company that the potential investor whom it introduced to the Company will not proceed further with the Possibilities Explored. As such, none of the potential investors previously introduced to the Company by the intermediaries will proceed further with the Possibilities Explored and, therefore, the Company will cease to publish further monthly announcement in respect of the progress of the Possibilities Explored, which would otherwise be required under Rule 3.7 of the Takeovers Code.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Shares.

By Order of the Board South China Financial Holdings Limited Cheung Choi Ngor Executive Director

Hong Kong, 3 December 2013

As at the date of this announcement, the directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung Paul and Mr. Chan Hing Wah as executive directors; and (2) Mrs. Tse Wong Siu Yin Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung Eric as independent non-executive directors.

All the directors of the Company jointly and severally accept full responsibility for accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.