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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 619)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF AUTHORISED REPRESENTATIVE

The board of directors (the “Board”) of South China Financial Holdings Limited (the “Company”) hereby announces that Mr. Chan Hing Wah (“Mr. Steve Chan”) has resigned as the Company’s Executive Director and Authorised Representative under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) with effect from 3 October 2014 in order to pursue his other development.

Mr. Steve Chan has confirmed that he does not have any disagreement with the Board and there is no matter that needs to be brought to the attention of the shareholders of the Company in relation to his resignation.

The Board wishes to express its heartfelt thanks to Mr. Steve Chan for his valuable guidance and advice during his tenure of service as a member of the Board.

As regards the office of Authorised Representative, the Company has appointed Mr. Shing On Wai, the company secretary, to be the Authorised Representative under the Listing Rules with effect from 3 October 2014.

By Order of the Board
South China Financial Holdings Limited
Cheung Choi Ngor
Executive Director

Hong Kong, 3 October 2014

As at the date of this announcement, the directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor and Mr. Ng Yuk Yeung Paul as executive directors; and (2) Mrs. Tse Wong Siu Yin Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung Eric as independent non-executive directors.