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(Incorporated in Hong Kong with limited liability)
(Stock Code: 00619)

APPOINTMENT OF EXECUTIVE VICE CHAIRMAN

The board of directors (the "Board") of South China Financial Holdings Limited (the "Company") is pleased to announce that Ms. Ng Yuk Mui Jessica ("Ms. Jessica Ng"), an existing Executive Director and a member of Executive Committee of the Company, has been appointed as an Executive Vice Chairman with effect from 1 January 2016.

The Board would like to take this opportunity to welcome Ms. Jessica Ng for her new appointment.

By Order of the Board

South China Financial Holdings Limited

Chan Sau Mui Juanna

Company Secretary

Hong Kong, 4 January 2016

As at the date of this announcement, the directors of the Company are (1) Mr. Ng Hung Sang, Ms. Cheung Choi Ngor and Ms. Ng Yuk Mui Jessica as executive directors; and (2) Hon. Raymond Arthur William Sears, Q.C., Mrs. Tse Wong Siu Yin Elizabeth and Mr. Tung Woon Cheung Eric as independent non-executive directors.